

# Grade 6 21st Century learner

Content Area: **21st century**

Course(s): **Music 1, Music 2, Music 3, Music 4, Music 6, Music 5, Computer Literacy/Media 1, Language Arts 1, Language Arts 2, Language Arts Literacy 6, Mathematics 6, Health 6, Spanish 6, Physical Education 6, Library/Media 6, Art 6, Science 6, Social Studies 6, Mathematics 1, Science 1, Social Studies 1, Spanish 1, Art 1, Physical Education 1, Health 1, Mathematics 2, Science 2, Social Studies 2, Spanish 2, Art 2, Physical Education 2, Library/Media 2, Art 3, Art 4, Art 5, Spanish 3, Spanish 4, Spanish 5, Library/Media 1, Library/Media 3, Library/Media 4, Library/Media 5, Physical Education 3, Physical Education 4, Physical Education 5, Language Arts 3, Science 3, Social Studies 3, Mathematics 3, Health 3, Mathematics 4, Language Arts 4, Science 4, Social Studies 4, Health 4, Health 5, Mathematics 5, Science 5, Social Studies 5, Language Arts Literacy 5 & 6**

Time Period: **April**

Length: **4 weeks**

Status: **Not Published**

## Unit Overview

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The focus of 21st Century Life Skills is to educate as well as empower all students, as independent learners, to become productive members of society for a healthy, productive and fulfilling life. It is our goal that the students will be able to be creative, have critical thinking skills, work in collaboration with others, and use problem-solving skills needed to function successfully as citizens in a diverse society.

The goal of the 21st Century Life Skills program is that students will develop the skills and strategies necessary that promote personal and financial responsibility, career awareness, and function productively in society. Instruction should be provided through the cooperative efforts of certified staff.

## Enduring Understanding

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Students will understand that...

- Digital media is an influential tool that must be used responsibly

## Essential Question

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How does digital media influence society?

## Core Content / Objectives

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Students will know...

- The role of digital media in sales and marketing
- The difference between explicit and implicit digital media
- The role of digital media in delivering cultural, political, and other societal messages
- The ways government(s) regulates media advertising
- The role technology plays in the globalization of digital media
- Unethical uses of digital media

## Standards

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**WORK.5-8.9.1.8.E**  
**WORK.5-8.9.1.8.F**  
**WORK.5-8.9.1.8.1**  
and global communication.  
**WORK.5-8.9.1.8.E.1**  
of digital media in the global society.  
**WORK.5-8.9.1.8.E.2**  
marketing and in delivering cultural, political, and other societal messages.  
**WORK.5-8.9.1.8.E.3**  
media messages, and discuss the impact on individuals, groups, and society as a whole.  
**WORK.5-8.9.1.8.2**  
communication and media.  
**WORK.5-8.9.1.8.E.4**  
unethical uses of media.  
**WORK.5-8.9.1.8.E.5**  
media advertising to protect children and adults in the United States and in other countries.  
**WORK.5-8.9.1.8.1**  
shifted, demanding greater individual accountability, productivity, and collaboration.  
**WORK.5-8.9.1.8.2**  
dignity in all aspects of life.  
**WORK.5-8.9.1.8.F.2**  
protect individual rights in the global workplace.  
**WORK.5-8.9.1.8.F.3**  
the workplace, and in other settings to incidences of ethical and/or unethical behavior.

**Communication and Media Fluency**  
**Accountability, Productivity and Ethics**  
Digital media are 21st-century tools used for local  
Explain how technology has strengthened the role  
Analyze the role of digital media in sales and  
Differentiate between explicit and implicit digital  
There are ethical and unethical uses of  
Determine the undesired consequences of  
Compare and contrast ways governments regulate  
The nature of the 21st-century workplace has  
Ethical behaviors support human rights and  
Explain how rules, laws, and safety practices  
Relate the use of new technologies at home, in

## Instructional Actions / Strategies

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### Suggested Learning Activities:

- Discuss / ask essential question
- Create a T-Chart that analyzes the role government plays in regulating digital media
- Brainstorm how new technologies have to be regulated by laws due to unethical practices in the global workplace
- Discuss the way communication has evolved and the consequences of unethical uses
- Analyze various examples of digital media advertisements, noting the use of explicit and implicit message and ethical / unethical practices
- Practice proper online communication etiquette
- Introduce and complete performance task

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### Assessment Evidence

#### Suggested Performance Task(s):

- Create a multimedia presentation containing examples of digital media that contain explicit and implicit messages and depict how ethics are reflected and not reflected in the advertisements.

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### Resources / Technology

Smart-board

Web resource

Tablets

Powerpoint